

Take Action Now

Spread the word! Share our list of 4 demands for Big Tech:

- 1 Provide increased transparency around social media content moderation policies. (Eg: Why some Instagram posts get taken down and not others?)
- 2 Hold social media platforms accountable for flagging misinformation/disinformation about abortion care, much like they were pushed to do in response to the COVID-19 pandemic and U.S. election fraud disinformation.
- 3 Reform Google's screening criteria for health content to promote medically accurate information about abortion and digital abortion providers. This reform will also clamp down on fake clinics and anti-abortion websites.
- 4 Push for more nuanced Google ads policies that certify digital abortion providers worldwide and recognize that safe and high-quality abortion care does not exclusively take place in a hospital, clinic, or physician's office.

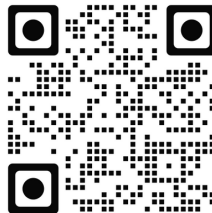


Learn more, sign up to our newsletter, and download the toolkit!
www.womenonweb.org/unga2023



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Contact us at repro.uncensored@gmail.com



Fighting Digital Suppression: The New Frontier for Abortion Rights in the Americas and Beyond

Experts from
PLAN C | Amnesty Int'l USA | Profamilia
Women on Web | Vitala

Abortion seekers often turn to the internet for answers when looking for accurate information about abortion. However, following the overturn of Roe v. Wade, reproductive health and rights organizations have had content that discusses abortion increasingly removed from major social media platforms and demoted or banned from major search engines like Google. This issue doesn't only exist in the United States: globally, abortion activists are seeing their content removed, websites being blocked, and information suppressed when trying to share information about abortion. Lack of access to this information can negatively impact abortion seekers, and silence reproductive health and rights advocates.



Useful Readings
+ Resources:



1. Big Tech is Failing Abortion | Reproaction + Holding Big Tech Accountable for Suppressing Abortion [www.reproaction.org/resource/big-tech-is-failing-abortion/]
2. Center for Intimacy Justice 2022 Report on Meta's Rejections of Women's Health ads [www.intimacyjustice.org/]
3. Spanish court orders unblocking of Women on Web website [www.womenonweb.org/en/page/21685/women-on-web-wins-supreme-court-case-against-spain-for-censoring]
4. Virtual conversation: Why digital rights are reproductive rights? [www.womenslinkworldwide.org/en/blog/sexual-and-reproductive-rights-1/why-digital-rights-are-reproductive-rights]
5. Countering Digital Hate's report: "How Google Profits From Anti-Choice Ads Distorting Searches For Reproductive Healthcare" [www.counterhate.com/research/google-profiting-from-fake-abortion-clinics-ads/]

Examples of Content Suppression Across Big Tech Platforms

Amnesty International USA has been collecting examples of content suppression that we have received from reproductive health and rights partners. Here are some examples from platforms where content is regularly suppressed:

Google: Women on Web, Safe2Choose, Vitala, and many other SRHR orgs have lost up to 80% of their traffic from Google core updates.



Youtube: Notification that the HowToUse YT account, was suspended in May 5, 2023

YouTube

Hi htuationpill,

We have reviewed your content and found severe or repeated violations of our [Community Guidelines](#). Because of this, we have removed your channel from YouTube.

We know this is probably very upsetting news, but it's our job to make sure that YouTube is a safe place for all. If we think a channel severely violates our policies, we take it down to protect other users on the platform - but if you believe we've made the wrong call, you can appeal this decision. You'll find more information about the policy in question and how to submit an appeal below.

What our policy says

Content intending to sell certain regulated goods or services is not allowed on YouTube. This includes directly selling or providing links to sites that sell them. Regulated goods or services include but are not limited to unlicensed medical services, stolen financial information or endangered species.

[LEARN MORE](#)

Instagram: Ukrainian SRHR organization Martynka, has their account shut down while targeted ads in Poland encourage Ukrainian refugees to work as escorts.

Instagram

your account on 16 January 2023

There are 30 days remaining to disagree with this decision.

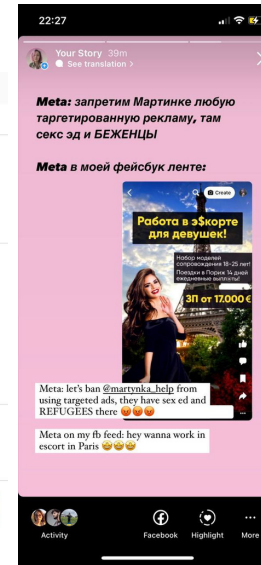
What does this mean?

- Your account doesn't follow our Community Guidelines.
- If we can't confirm your account, it will be permanently disabled.
- This account isn't visible to people on Instagram at the moment, and you can't use it.

What can I do?

- You still have **30 days left** to disagree with this decision. We'll take you through some steps to request a review.

[Disagree With Decision](#)



Instagram: ShoutYourAbortion's Instagram account was suspended after sharing the following post:

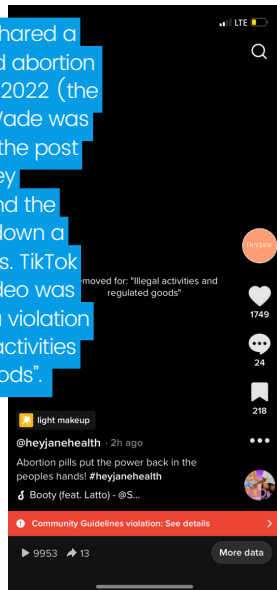
shoutyourabortion

Abortion Pills Can Now Be Offered at Retail Pharmacies, F.D.A. Says

Mifepristone, the first of two drugs in medication abortions, previously had to be dispensed only by clinics, doctors or a few mail-order pharmacies. Now, if local drugstores or chains like CVS agree to certain rules, they can provide it.

[View insights](#) [Boost post](#)

TikTok: HeyJane shared a video that showed abortion pills on June 25th 2022 (the day after Roe v. Wade was overturned), and the post was removed. They reposted twice, and the video was taken down a total of three times. TikTok stated that the video was removed due to a violation related to "illegal activities and regulated goods".



TikTok: PLAN C's account was suspended from November 8th (US Midterm election day), to December 2nd, 2022, for "Multiple violations of Community Guidelines."

TikTok

TikTok suspended @plancpills

Your account was permanently banned due to multiple violations of our Community Guidelines. You can also download your data.

[Log out](#)

Instagram: The following Aid Access posts was removed for not following "Community Guidelines".

Instagram

Your post has been removed

It goes against our [Community Guidelines](#). Our guidelines encourage people to express themselves in a way that's respectful to everyone. If you think we made a mistake, you can ask us to review our decision.

Your post goes against our guidelines

"Order pills before you need them to overcome restrictions to abortion care."

You can order pills before you are pregnant, in case you need them in the future.

The steps to order advance provision are very similar to ordering pills when you are pregnant.

Check out our 4 steps to order your advance provision and head to www.aidaccess.org in an abortion to learn more about obtaining the state!

[Find pills at AidAccess.org](#)

[View In Support Requests](#)

Instagram: The post below from a Planned Parenthood affiliate was flagged as "violent or graphic".

Instagram

Regardless of your state's abortion laws, we are here to help you understand your options and access the care you need.

UPDATE 6/30/22: Abortion is again safe and legal in Kentucky, after a court blocked the state's abortion ban. Idaho's ban, which we are also challenging in court, would not go into effect until later this summer. We will continue to update you as we learn more.

[View insights](#)